

Research Paper: Driver's Effective Factors in Traffic Accident: A Sequential Explanatory Mixed Methods Research Protocol



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ABSTRACT

Background: Human factors have the most significant effects on the occurrence of traffic accidents among the three factors of human, road, and vehicle. The driver is a significant traffic safety concern. Interventions that enhance driver's safety are required. Risky behaviors of drivers on the road influence physical healthy and personality. The aim of this study is to report the protocol for a sequential explanatory mixed methods study that set out to determine the drivers' traffic factors, the associated factors and exploring the perception of drivers about the risky traffic factors on the road. The ultimate purpose of the study is to design a preventive and cultural based strategy to promote driver's safety.

Materials and Methods: This is a sequential explanatory mixed methods design. The study has two sequential strands. The follow-up explanation model has used to develop the quantitative results by gathering qualitative data from participants who could assist in elucidating the results correctly. During the first strand (a quantitative phase) and a population-based cross-sectional survey of a sample of drivers of all ages and level of experiences will be carried out using the proportional random sampling method, in Tehran, Iran. Data will be collected by questionnaires involving items on socio-demographic information, items on measuring health (Drivers Medical Questionnaire), and questions on five-factor Personality (NEO-FFI), drivers risky behaviors (Manchester driving behavior questionnaire). Questionnaires will be completed through a face-to-face interview. In the second strand, a qualitative study will be conducted. A purposeful sampling strategy will be used, and participants who can help to explain the quantitative findings will be selected. Individual fully developed interviews will predominate data collection in the qualitative strand the. A qualitative content analysis approach will be undertaken to create an itemized understanding of the traffic-risky behaviors among drivers of all ages and level of experiences.

Conclusion: The findings of this explanatory mixed methods study will provide information on traffic-risky behaviors by all drivers. The results will be implemented to design a cultural based strategy, and intervention programs are to be designed to promote driver's health in the community.

Keywords:

Explanatory mixed methods,
Human factors, Drivers, Traffic
accidents

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1. Introduction

Traffic accidents are listed in the top ten significant fatality causes in the world. It is a primary public health problem worldwide [1]. Annually, 1.2 million people die across the globe due to accident-related injuries and 20-50 million ones get injured [1, 2]. Studies showed that in 2000-2020, the number of accident victims decreases in Developed countries that is equivalent to 90% of the annual disability-Adjusted Life Years (DALYs) [3]. Consequently, it is estimated that traffic accidents which are at the eleventh position among the causes of death and injury will turn into the third health threat by 2020 [4].

In recent years, there has been a sudden increase in exposure to motor vehicles almost anywhere in the world, causing transport-related injuries (TRIs) the dominant mechanism of trauma in most parts of the world [5]. The global rank of our country, Iran, for accident-related mortality rate is eight while its position in the Eastern Mediterranean Region is two- the only second to Libya. The rate of traffic accidents in Iran is fifteen times more than in the developed countries [6], and hence, such accidents are a significant health problem in Iran [7]. The cost of road traffic injuries in Iran annually is about 2.19% of Gross Domestic Product [8], and hence, such accidents are a significant public health problem in Iran [7].

It has been estimated that human factors are the primary cause or a determining factor in 90%-95% of all traffic accidents. Part of the human factors includes physical, psychological, social, and cultural factors in drivers [9, 10]. Physical factors significantly affect drivers' performance and the risk of accidents [11, 12]. Some physical factors and illnesses which contribute to the incidence and the severity of traffic accidents include age [13-15], medications [14], fatigue and sleepiness [16], obesity [17], and chronic conditions like sleep apnea [18] and depression [19]. On the other hand, considerable stress and immobility also predispose drivers to diabetes mellitus [20, 21] and cardiovascular disease, accelerate their mortality rate, and affect the incidence of traffic accidents [22].

Besides, addictive substances, alcoholic drinks, and medications have been known to affect drivers' performance and the rate of traffic accidents [23]. Various studies have attempted to explain individual differences in risky driving behavior and traffic accident involvement through psychological issues [24]. Personality characteristics are associated with various risky driving behaviors, and crash risk [25]. Thus, it is crucial to identify and

understand the factors that are involved in drivers' risky road behaviors. A Chinese report on driver safety defines that there are many factors which predict vehicle-driver collisions [26].

Since the variety of variables affect drivers' intention to use the road in risky situations, using a theoretical framework for the study of such variables would be crucial. The current study will use the Reason conceptual framework. Reason and his colleagues have developed a tool, i.e., Driver Behavior Questionnaire (DBQ), to measure and better understand these different behaviors among the drivers. According to them [27], unsafe behaviors could be categorized into two behavior divisions: violations and errors. They suggest that ill-suited driver behaviors ("violations," "errors" and "slips and lapses") will predict the intention to perform a given risky behavior [27].

The Swiss Cheese Model (SCM) is the most popular accident causation model and is used widely throughout various industries that proposed by Reason. Previous studies had shown that the SCM was a valid model in predicting multiple risky behaviors. All these latest research [28, 29] provide a deeper understanding of these actions and the factors explaining a different kind of drivers behaviors. The results showed that there was a significant correlation between the DBQ and drivers' risky behaviors. Although the most critical factor in predicting causes of drivers' behavioral patterns, research on accidents mainly focused on the road environment, driver and vehicles in the form of quantitative studies with little attention to qualitative studies.

Moreover, limited quantitative and even no qualitative studies have been conducted regarding this issue. Thus it is essential to conduct a study focusing on driver's behaviors, to provide a better understanding of drivers' risky behaviors. However, since the topic needs more in-depth information, we thought to conduct a study that provides both quantitative and qualitative data would be the best way to shade more light on this topic. Moreover, no studies have used the Reason's conceptual framework to explain drivers' intention in using the road in potentially risky situations in Iran where many drivers are causing death. These mixed methods study set out to determine traffic-risky behaviors in drivers as well as its determinants such as drivers' physical health, personality, driver behavior and socio-demographic characteristics and the Reason's conceptual framework's factors. Furthermore, we will explore drivers' perception of traffic-risky behaviors. Finally based on the findings, preventive and

cultural based strategy for of accidents due to the driver will be proposed.

The aim of this mixed methods study is to determine driver's traffic-risky behaviors, physical health, and personality. Furthermore, driver's experience of behaviors will be explored. On the basis of the findings, comprehensive and culturally sensitive strategies for promoting the safety of Iranian driver will be developed.

The specific objectives of this study are: 1. To determine the drivers' traffic-risky behaviors in using the roads; 2. To determine the drivers' physical health in using the roads; 3. To determine the drivers' personality in using the roads; 4. To determine the association between drivers' physical health and drivers' traffic-risky behaviors; 5. To determine the association between drivers' personality and drivers' traffic-risky behaviors; 6. To explore the perception drivers of all ages and level of experiences about the traffic-risky behaviors in using the roads; and 7. To offer strategies for modifying traffic-risky behaviors of Iranian drivers of all ages and level of experiences.

2. Materials and Methods

The present study is designed as sequential explanatory mixed methods approach valuing both objective and subjective information. The 'follow-up explanation model' adopted to explain the quantitative results by collecting qualitative data [30]. The explanatory sequential design has two phases. During the first phase, the researcher will identify specific quantitative results that need additional explanation in quantitative data. The second, qualitative phase will be designed based on the first phase to explain the quantitative unexpected findings that need additional explanations. Then, the researcher gathers qualitative data from those participants who can explain these unexpected findings adequately.

The merging of results occurs in the interpretation and explanation of the quantitative and qualitative results [31]. The quantitative data would provide a general understanding of factors of traffic-risky behaviors in drivers of all ages and level of experiences, and the qualitative data would explore participants' views about the problem perfectly therefore, it could be a rational design (Figure 1).

Phase one: Quantitative study

This strand is designed as a population-based cross-sectional study to assess offending risky drivers in using the road in a representative sample of Iranian population

of all ages and level of experiences (18-60) living in Tehran, the capital of Iran.

Sample size and sampling method

The target population is drivers of all ages and level of experiences, male and female living in Tehran. The required sample size was calculated based on the Cochrane formula of the driver's risky behaviors in previous studies ($d=0.05$, $z=1.96$, $P=0.64$). As per the calculation, approximately 360 drivers will be required for this study. To select a typical sample, a simple random sampling was carried out. Every household within 22 different districts in Tehran would have the same probability of being sampled. A convenient sample of 360 drivers was recruited from among traffic offenders who had referred to the Center for Seized Cars, driver clinics, insurance, and traffic police Tehran. After obtaining the informed consent, the participants answered the questionnaire individually.

Eligibility criteria

The inclusion criteria were drivers residing in Tehran, aged 18-60, Iranian nationality, could speak Persian, did not suffer from cognitive disorders, agreed to participate in the study.

Scales and data collection

The questionnaire comprising four sections was completed through a face-to-face interview. It consists of questions on sociodemographic characteristics, the Driver Medical Questionnaire (DMQ), the NEO-Five Factor Inventory Questionnaire and the Driver Behavior Questionnaire (DBQ).

Questions on sociodemographic characteristics

The first section consists of 14 questions about socio demographic characteristics including age, gender, occupation, marital status, driving experience, traveled distance in an annual, road accident record (considering the time), etc.

Driver Medical Questionnaire (DMQ)

Section 2 consists of 17 questions. One of the screening tools for identifying drivers and license applicants' health problems is the DMQ. The DMQ is a simple, short, and easily-applicable instrument which assesses the most significant physical and mental health problems affecting traffic accidents in all ages [32]. DMQ was translated into Persian, and after cultural accommodation, it was

re-evaluated by two other professional translators; then its validity and reliability were approved. We performed pre-testing to confirm item clarity. The questionnaire was delivered to 45 drivers, and they were asked to answer the questions and identify the questions which are not clear. Afterwards, some minor changes were made to some questions. The questionnaire was delivered to 5 police-doctors to adapt it with our country checkups and to confirm. To identify internal reliability, internal consistency analysis (Kuder-Richardson 21 formula) and test-retest for the data from the pilot study were measured.

Accordingly, 45 traffic offenders were invited to complete the Persian DMQ twice with a fourteen-day interval. Then, the Intraclass Correlation Coefficient (ICC) was calculated between the scores obtained from two measurement time points. The Kr21 value for the DMQ was 0.68. Kr21 values of greater than 0.7 are considered satisfactory. Besides, the ICC between the scores of the two measurement time points was 0.948. ICC values are interpreted as poor (0-0.20), fair (0.21-0.40), moderate (0.41-0.60), good (0.61-0.80), and very good (0.81-1).

NEO-Five Factor Inventory Questionnaire

Section 3 consists of 60 questions. A measure of personality survey (NEO-Five Factor Inventory) was administered.

Driver Behavior Questionnaire (DBQ)

Section 4 comprises 50 questions. Subjects are asked to answer the questions by a simple analysis and identify how often they commit abnormal behaviors during driving. It is widely used today to gather ill-suited driver behaviors ("violations," "errors" and "slips and lapses") declared by individuals.

Data analyses

Descriptive statistics was used to explore the quantitative data. Data were analyzed by SPSS (V. 23) using chi-square and Pearson correlation coefficient. Multivariable linear regression analysis will be applied to predict the impact of each independent variables (socio-demographic variables and Driver Behavior) on the dependent variable (NEO-Five Factor Inventory and health problems) and determine the variance.

Phase two: Qualitative study

Sampling method

A purposive sampling strategy will be conducted to explain quantitative unexpected findings.

Data collection

Data was collected via individual in-depth, semi-structured, face-to-face interviews. The research team reviews the questions, and the ways to gather valid data and focus on research questions was done before conducting the interviews. Interviews were started with one open question and continued by in-depth questions using a pre-established interview guide held.

In case of requirement, focus group discussions were conducted. Before any interviews, we supplied recording equipment. The data was recorded through tape recording and note-taking. Interviews were taped and written on a piece of the paper word by word after the interview. Interviews were continued until data saturation, and no new themes related to the phenomenon under study emerge.

Data analyses

Data were analyzed using the content analysis approach. It is a professional technique to process scientific data in a structured fashion. The taped interviews were written down on a piece of the paper word by word and read for several times to acquire a general sense of data. The document was condensed into units. The units were coded and divided into themes and sub-themes regarding similarities and differences to reveal drivers (of all ages and level of experiences) perceptions of traffic-risky behaviors in using the road. During the interviews, the data will be recorded through note taking and tape recording.

Data collection was continued until saturation is reached and no new themes emerge in the interviews. In this study, peer and member reviewing was used to achieve reliability and was performed to assess the trustworthiness of the data. Qualitative data was managed by using the MAXQDA10 software.

Integration of quantitative and qualitative data

Due to the sequential and explanatory design of the study, we analyzed the quantitative and qualitative components separately because the qualitative phase depends on the quantitative phase [33]. Then, qualitative and quantitative phases were integrated to display how they are related to each other.

Ethics approval

The study design and objectives were thoroughly explained to subjects. Also, subjects will be free to quit at any time. Written informed consent was taken from

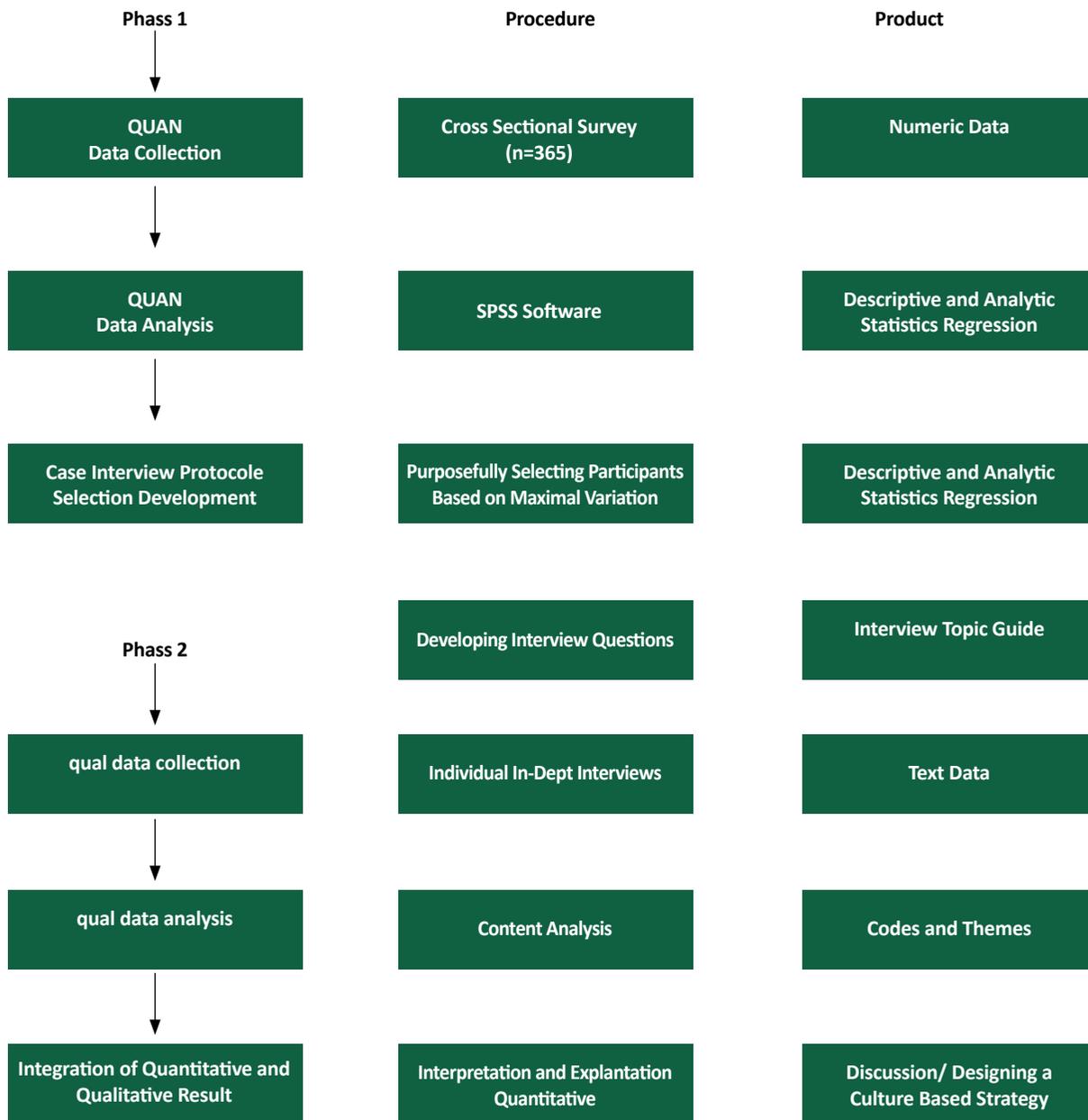


Figure 1. The study framework derived from Creswell et al. [31]

all participant before the study commenced. The ethics approval of this study has been obtained by the Ethics Committee of Baqiyatallah University of Medical Sciences, Tehran, Iran (code number: 93-02-28-10902).

3. Discussion

Traffic accidents and injury prevention is a primary global concern [3]. Drivers need to have an acceptable level of physical and mental health, and psychological well-being to reduce risky road behaviors [34]. This study will benefit from some characteristics that make it possible. First, the location of the study is in a very active

center (the Center for Seized Cars) with a tremendous potential for recruitment in both strands of the study. Second, the main strength of this study will provide a better understanding of the topic, information and robust data on driver's factors for risky behaviors through a culturally sensitive approach. The collection of both quantitative and qualitative Strand, allow us to understand the reasons, perceptions of drivers about their risky behaviors in potentially dangerous situations. Third, a review of the related literature on risky behaviors and the focus group discussion among experts will be applied, so it would be possible to develop strategies for promoting health behaviors, the qualitative and quantitative results.

It is assumed that results of this study will be revealed comprehensive necessary information about the drivers' traffic-risky behaviors, which improving the prevention insight, education of drivers, and seeking the support of police officer.

4. Conclusion

The findings of this explanatory mixed methods study will provide information on traffic-risky behaviors by all drivers. The results will be implemented to design a cultural based strategy, and intervention programs are to be designed to promote driver's health in the community. This study also will provide some insights into the health behavior factors that need to be considered if effective strategies and intervention programs are to be designed to promote driver's health in Iran. The results of this paper will be disseminated as peer-reviewed publications at conferences and as part of a doctoral thesis.

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Conflict of Interest

The authors declared no potential conflicts of interest concerning the research, authorship, or publication of this article.

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